



Tennessee Health Care Campaign Annual Conference: June 11, 2011
Moving Forward: Making Health Reform Work for Tennessee
Options and Opportunities in 2012

7:30 – 8:30 am	TQM Room	Single-payer Advocates' Breakfast with Wendell Potter	
8:30 – 9:00	Lower Lobby	Registration and continental breakfast Wendell Potter <i>Deadly Spin</i> book signing	
9:00 – 9:35	Compton Auditorium	Opening Plenary: The Patient Protection and Affordable Care Act as a platform for building a health care system that works for all Tennesseans - Tom Kahler, THCC Board President - Beth Uselton, THCC Executive Director - Anton Gunn, HHS Regional Director	
9:45 – 10:30	Morning Workshops		
Track I – What's in it for me?		Track II – What's in it for Tennessee?	
Lecture Hall 2	A) Employer-sponsored Group Insurance: - Patrick Tigue, Community Catalyst - moderated by Belinda Hardy, THCC Board Member	Lecture Hall 1	A) Health Information Technology: Electronic Medical Records and the Health Information Exchange - Janet King, eHealth Tennessee - moderated by Johniene Thomas, THCC Board Member
TQM Room Left	B) TennCare / Uninsured: - Dan Ramey, LCSW & Annie Livingston-Garrett, LMSW, THCC Social Workers	Compton Auditorium	B) Preserving Medicare and Medicaid in the Budget Battles - Tony Garr, THCC Policy Director - Anton Gunn, HHS Regional Director
Staff Lounge	C) Medicare: - Lucy Utt, TN Commission on Aging & Disability - Dr. Jim Powers, Vanderbilt Medical Center	Nelson Auditorium	C) Will It Hold Up In Court? Constitutional Challenges to the Affordable Care Act - Chris Coleman, TN Justice Center - Moderated by Brad Palmertree, THCC Organizer
TQM Room Right	D) Small Business: - Claire McAndrew, Families USA - moderated by Mike Tant, THCC Board Member		
10:30 – 10:45	Lower Lobby	Coffee Break	
10:45 – 11:15	Compton Auditorium	Presentation: the TN Health Insurance Exchange Planning Initiative - Brian Haile, Director of the TN Insurance Exchange Planning Initiative	



11:15 – 12:30	<i>Compton Auditorium</i>	Panel Discussion: Choices and Challenges in Setting Up the Tennessee Health Insurance Marketplace	
		<ul style="list-style-type: none"> - Brian Haile, TN Insurance Exchange Planning Initiative - Dave Chandra, Center on Budget and Policy Priorities - Claire McAndrew, Families USA - Anton Gunn, HHS Regional Director - moderated by Beth Uselton, THCC Executive Director 	
12:30 – 1:00	<i>TQM Room & Lower Lobby</i>	Lunch	
1:00 – 1:45	<i>Compton Auditorium</i>	Keynote Speaker: Wendell Potter, former VP of Communications for CIGNA, author of <i>Deadly Spin</i> and former consumer representative to the National Association of Insurance Commissioners	
1:45 – 2:45	P.M. Workshop I – Options and Opportunities		
Track I – What’s in it for Me?		Track II – What’s in it for Tennessee?	
<i>Lecture Hall 1</i>	A) Benefits Packages & Affordability Standards in the Exchange <ul style="list-style-type: none"> - Brad Palmertree, THCC Organizer - moderated by Libby Johnson, THCC Board Member 	<i>Compton Auditorium</i>	C) Who’s in Charge Here? Governance of the Exchange <ul style="list-style-type: none"> - Dave Chandra, Center on Budget and Policy Priorities - moderated by Belinda Hardy, THCC Board Member
<i>Lecture Hall 2</i>	B) Enrolling Tennesseans in Coverage: Navigators, Brokers & the Affordable Care Act <ul style="list-style-type: none"> - Claire McAndrew Families USA - moderated by Chris Coleman, TN Justice Center 	<i>Nelson Auditorium</i>	D) Leveling the Playing Field: Private Insurance Oversight in the Exchange <ul style="list-style-type: none"> - Patrick Tigue, Community Catalyst - Wendell Potter, former NAIC Consumer Representative - moderated by Beth Uselton, THCC executive director
2:45 – 3:00	Coffee Break		
3:00 – 4:00	P.M. Workshop II – Action and Advocacy for Creating a Consumer-Friendly Marketplace		
<i>Nelson Auditorium</i>	A. Taking it to the Streets: Messaging & Media <ul style="list-style-type: none"> - Beth Uselton, THCC executive director - Dave Chandra, Center on Budget and Policy Priorities 		
<i>Compton</i>	B. Bringing it Home: Planning for in-district meetings with state legislators		



NINA GREGG
 Communication Resources
 4210 Sevierville Road
 Maryville, TN 37804 USA
 865 977 7399
 ngregg@att.net

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<i>Auditorium</i>	<ul style="list-style-type: none"> - Freda Player, Service Employees International Union - Tony Garr, THCC Policy Director - Moderated by Brad Palmertree, THCC Organizer
<i>Lecture Hall 1</i>	<p>C. An Issue of Fairness: Addressing Health Disparities Using the ACA and Existing Community Resources</p> <ul style="list-style-type: none"> - Dr. Art Sutherland & THCC Health Equity Team - Moderated by Yolonda McClain, THCC Staff
4:00 – 4:30	<p>Closing Session: Fired up, ready to go!</p> <ul style="list-style-type: none"> - Door Prizes! - Volunteer Recognition: Beth & Libby - Call to Action: Freda Player

A very special thank you to our conference sponsors:

- Tennessee Disability Coalition
- Service Employees International Union, Local 205
- Knoxville-area Local Organizing Group of TN Health Care Campaign
- National Alliance on Mental Illness, Tennessee
- Catholic Charities of Tennessee, Inc.
- Ziggy's Tubes and Wires, Inc.
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- East Tennessee Presbyterian Peacemaking Committee
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- Tennessee Kidney Foundation
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